

## ASH/YouGov Omnibus Questions (August 2005) Topline

- 2,237 interviews conducted online with residents in Great Britain aged 18 years and over.
- Fieldwork conducted on one wave of the YouGov Omnibus (8-10 August 2005).
- Base – 2,237 unless stated
- All figs are %

Q1 Which of the following statements best applies to you?

	All %	M %	F %
I have never smoked	42	42	42
I used to smoke but I have given up now	30	32	29
I smoke but I don't smoke every day	4	4	5
I smoke every day	22	21	23
Prefer not to say	1	1	0
Non smokers	73	74	71
Smokers	27	25	28

Q2 Thinking about your personal preferences towards smoking, which statement best describes the smoking restrictions you would like in pubs?

	All %	Non smokers %	Smokers %	ONS 04* %
No smoking allowed anywhere	41	52	10	31
Mainly no smoking but with separate areas for smoking	39	35	50	47
Mainly no smoking but with separate non smoking areas	11	5	27	16
Smoking allowed throughout the pub	4	2	7	5
I do not go to pubs	6	6	5	2
Don't know	1	1	1	

\* ONS base: 3525

**Below are a series of statements about smoking from academic and independent sources. Please read these carefully before moving on to the next page...**

'The Government's Scientific Committee on Tobacco and Health (SCOTH) reported in November 2004 that: 'It is evident that no infant, child or adult should be exposed to secondhand smoke... Secondhand smoke represents a substantial public health hazard.' It also commented that 'while overall exposure to secondhand smoke in the population has declined.....some groups, for example, bar staff, are heavily exposed at their place of work. It has been estimated that one bar worker a week in the hospitality trade dies from exposure to secondhand smoke'.

'Recent research in venues in Sydney, Australia, showed that designated 'no-smoking' areas in the hospitality industry provided at best partial protection and at worst no protection at all against the damaging effects of secondhand smoke'.

'The Health & Safety Executive supports a complete ban on smoking in all workplaces including pubs and clubs, on health and safety grounds'.

Q3 Thinking about your personal preferences towards smoking, which statement best describes the smoking restrictions you would like in pubs?

	All %	Non smokers %	Smokers %
No smoking allowed anywhere	52	65	16
Mainly no smoking but with separate areas for smoking	33	26	52
Mainly no smoking but with separate non smoking areas	8	3	22
Smoking allowed throughout the pub	3	2	5
I do not go to pubs	4	3	4
Don't know	1	1	1

Overall 20% of respondents changed their opinion between Q2 and Q3.

The biggest change (11% of all respondents and 61% of those who changed their opinion) was from one of the alternative response options, to 'No smoking allowed anywhere'.

From an alternative response to:	Opinion changers %
No smoking allowed anywhere	61
Mainly no smoking but with separate areas for smoking*	29
Other	9

includes 4% who changed from 'No smoking allowed anywhere' to 'Mainly no smoking but with separate areas for smoking'.