

**ASH Omnibus Section
Smoking in Public Places
Final Topline
10 / 05 / 2004**

- 4,060 interviews conducted face-to-face with residents in Great Britain aged 15 years and over.
- Fieldwork conducted on two waves of the MORI Omnibus - Wave 14 (15th – 19th April 2004); Wave 16 (29th April – 4th May 2004).
- Data weighed to standard demographic characteristics (gender, age, work status, region and social class).
- An ‘*’ denotes a percentage of less than 0.5%
- Base: All, unless otherwise stated.

INTRODUCTION/CONFIDENTIALITY

Good morning, afternoon, evening. My name is from MORI, the research organisation, and we are carrying out a survey looking at smoking in public places. The interview will take just over 5 minutes.

I would like to assure you that all the information we collect will be kept in the strictest confidence, and used for research purposes only. It will not be possible to identify any particular individual or address in the results.

The next few questions are asking about smoking in public places. Firstly...

Q1. SHOWCARD A (R) Which of the following statements best applies to you? SINGLE CODE ONLY

	%
I have never smoked	45
I used to smoke but I have given up now	26
I smoke but I don't smoke every day	5
I smoke every day	24
Don't know	*

Q2. SHOWCARD B (R) How strongly, if at all, do you agree or disagree with the following statement about smoking in the workplace? 'All employees should have the right to work in a smoke-free environment' SINGLE CODE ONLY

	%
Strongly agree	65
Tend to agree	24
Neither agree nor disagree	5
Tend to disagree	3
Strongly disagree	2
Don't know	*

- Q3. SHOWCARD C (R) Ireland, Canada, Norway and New Zealand have each passed laws to ensure all enclosed workplaces are smoke free. How strongly, if at all, would you support or oppose a proposal to bring in a similar law in this country? SINGLE CODE ONLY

	%
Strongly support a smoke free law	54
Tend to support	25
Neither support nor oppose	8
Tend to oppose	7
Strongly oppose a smoke free law	4
Don't know	*

- Q4. SHOWCARD C AGAIN (R) I am now going to read out a list of public places. After each, please tell me how strongly you feel, if at all, you would support or oppose a law to make it smoke free? SINGLE CODE FOR EACH

		Strongly support a smoke free law %	Tend to support %	Neither support nor oppose %	Tend to oppose %	Strongly oppose a smoke free law %	Don't know %
A	Enclosed shopping centres and shopping malls	57	29	7	5	2	*
B	Cafes	53	25	9	10	3	*
C	NHS hospitals and clinics	84	12	2	1	1	*
D	Restaurants	57	22	9	9	3	*
E	Pubs and bars	30	19	16	22	12	1
F	Major railway stations	38	24	19	14	5	1
G	Nightclubs	30	17	18	21	12	3

In a recent government consultation it is highlighted that all enclosed public places are also places of work for many people.

- Q5. SHOWCARD C (R) With this in mind, overall, how strongly, if at all, would you support or oppose a law to make all enclosed workplaces, including public places, smoke free? SINGLE CODE ONLY

	%
Strongly support a smoke free law	47
Tend to support	26
Neither support nor oppose	11
Tend to oppose	11
Strongly oppose a smoke free law	4
Don't know	1

ASK IF DO NOT OPPOSE A LAW (A-C) AT Q3 AND/OR ANY PART OF Q4 AND/OR Q5

- Q6. Do you think legislation about smoking restrictions should be introduced at a local level by councils or at a national level by the government? SINGLE CODE ONLY

Base: All who do not oppose all kinds of smoke free law (4,024)

	%
Local level by councils	21
National level by government	64
No preference	12
Don't know	3

Q5/6. Overall legislation on enclosed working places including public places

	%
Support legislation at local level by councils	13
Support legislation at national level by government	54
Support legislation with no preference	6
Neither support nor oppose law	11
Oppose law	15
Don't know	1

Gender		
		%
	Male	49
	Female	51

Age		
		%
	15-24	15
	25-34	19
	35-44	18
	45-54	16
	55-64	13
	65+	19

Working Status		
		%
	Working - Full time (30+ hrs/wk)	45
	- Part-time (8-29 hrs/wk)	10
	Not working (i.e. under 8 hrs/wk) - housewife	9
	Not working (i.e. under 8 hrs/wk) - retired	22
	Not working (i.e. under 8 hrs/wk) - unemployed (registered)	3
	Not working (i.e. under 8 hrs/wk) - unemployed (not registered but looking for work)	1
	Not working (i.e. under 8 hrs/wk) - student	7
	Not working (i.e. under 8 hrs/wk) - other (incl. disabled)	3

Social Class		
		%
	A	3
	B	21
	C1	27
	C2	21
	D	17
	E	10

Government Office Region		
		%
	Scotland	9
	North East	6
	North West	10
	Yorks & Humberside	9
	East Midlands	7
	West Midlands	9
	Wales	5
	South West	9
	Eastern	9
	London	12
	South East	14

Marital Status		
		%
	Married	49
	Living together	10
	Single	24
	Widowed	9
	Divorced	6
	Separated	2
	Refused/don't know	*

Daily Newspaper Readership		
		%
	Daily Express	5
	Daily Mail	14
	The Mirror	10
	Daily Record	3
	Daily Telegraph	6
	Financial Times	1
	The Guardian	5
	The Herald (Glasgow)	*
	The Independent	2
	Metro	2
	The Scotsman	*
	Daily Star	3
	The Sun	17
	The Times	5
	Evening Standard	2
	Other	8
	None of these	35

Combined Voting		
		%
	Conservative	23
	Labour	30
	Liberal Democrats	14
	Scottish/Welsh Nationalist	2
	Green Party	1
	UK Independence Party	*
	Other	2
	Would not vote	13
	Undecided	13
	Refused	1